# R Hunter Wealth Management Group













# Our **Team**



Rob Hunter and the R Hunter Wealth Management Group (RHWMG) have been the chosen financial advisor of Canadian families, affluent individuals and growing businesses for over 30 years, working with one generation to the next. While life provides each of us with a variety of challenges, Rob's unique set of disciplines and prudent advice is informed by decades of experience. He delivers clients the counsel necessary to grow and protect their wealth - always providing candid dialogue in the face of uncertainty and working with each individual to ensure their unique goals are achieved.

R Hunter Wealth Management's reputation is not only built on performance and results, but also on a commitment to social issues - honoring the integral values which have also empowered clients to continue moving forward. Rob's practice is set apart from the rest through continuous innovation and thought leadership, providing access to wealth generating ideas, income enhancement, unique investment strategies and risk-adjusted solutions for each client's situation.

Rob's investment approach combines fundamental and technical analysis to qualify potential investment opportunities, paired with advice on tax advantages now, as well as estate planning and preservation in mind for the future; through the use of an alternative investment class. Over the decades Rob has produced opportunities to enhance income and downside protection (hedging against risk), and has created a market-driven exit discipline through an actively managed covered writing strategy, utilizing options contracts.

"Money itself, is a meaningless commodity – merely a means to an end. What is most important, is what your money means to you and your goals for it."

Rob and the team welcome the opportunity to speak with you so please do not hesitate to contact us directly. Rob is dually licensed in the securities and insurance industries.



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## Our Value Proposition **Tax Reduction** Tax Advantaged **Investment Opportunities** 'Now' **Technical Fundamental** Hedging **Analysis** Research What is happening and Financials/ **Covered Call** \*In Canada what has happened? **Analysts** Writing 10% Advisors Increased Income licensed > Reduce Risk > 5% practice Market Driven Exit Source: "How high income earners can ease their tax Tax Reduction Strategy burden" BNN Mar/16 **At Estate**





I am able to offer insurance services for enhancing an estate, paying an estate tax liability, as well as

an alternative investment asset.





<sup>\*</sup>NOTE:Insurance services are provided by National Bank Financial Services (NBFFS). NBFFS is not a member of Canadian Investor Protection Fund and the product sold or provided by NBFFS are not guaranteed by the Canadian Investor Protection Fund.

# **Your One Stop Solution**



Helping your family

#### Helping Children

- Education
- Gifting strategies
- > Business funding

#### **Helping Parents**

- Long-term care
- Managing estate
- Care giving

#### **Unexpected Demands**

- > Emergency fund
- Disability
- Critical illness
- Life insurance

#### **Protecting Family**

- Disability
- Critical illness
- › Life insurance
- > Long-term care

Helping to Enjoy your life

#### Home

- Investing proceeds
- Utilizing equity
- Vacation home funding
- > Home insurance

#### Leisure & Travel

- Remote banking access
- > Travel insurance
- > Emergency fund
- Foreign tax rules

#### **Work Options**

- Tax planning
- Benefit plan
- Income management

#### **Protecting Lifestyle**

- Disability
- Critical illness
- > Life insurance
- Cash flow protection

Planning for the Future

#### **Health Changes**

- Disability
- Critical illness
- > Life insurance
- > Long-term care

#### **New Opportunities**

- Investment funding
- > Short-term financing
- **)** Loans
- Emergency funds

#### Business Succession

- Business valuation
- Tax planning
- Investing proceeds
- Financial purchase

#### Life on your Own

- > Wealth management
- Portfolio evaluation
- Cash flow and income
- Benefits and insurance

Creating Financial Comfort

### Managing Nest Egg

- Asset allocation
- Investment selection
- > Tax planning
- Income options

#### Income planning

- Tax planning
- Income layering
- > RRSP conversion
- Minimization strategies

#### **Minimizing Taxes**

- Tax planning
- › Asset selection
- Income layeringTax-loss selling
  - 9

#### Savings & Spending

- Retirement financial plan
- Systematic withdrawal
- Systematic purchase

Building a Legacy

#### Wills & Instructions

- > Estate plan
- > Tax planning
- Trust services
- Asset management

## Charitable Giving

- Planned giving strategy
- Tax planning
- Estate bequest

#### Living Legacy

- Gifting family
- Gifting community
- Charitable giving

#### Maximizing Your Estate

- > Insurance Solutions
- Testamentary/
  Inter Vivos
- Family trusts

Join us in celebrating Rob Hunter achieving recognition of

NATIONAL BANK FINANCIAL
WEALTH MANAGEMENT







## We Deliver Value - A note from Rob Hunter

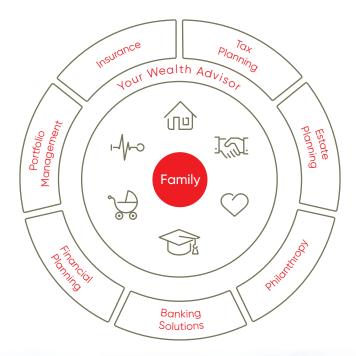


I have priced my services lower than the average cost of a Canadian equity mutual fund managed at a bank, which on average, charge management fees of 2.50% which are not deductible. At the same time my fees are 100% deductible in non-registered accounts.

As a Senior Wealth Advisor, I offer far more ability, decades of experience and provide a wider scope of specialized services, for less cost than the average Canadian equity mutual fund.

Fee based advisory accounts are more aligned with my total wealth management offering. I provide advice beyond basic buy/sell transactions for stocks. I provide consistent advisement under all conditions, a more professional approach and easier to liaison with other professionals.

RHWMG provides wealth management services for Estate Planning, Retirement Planning, Portfolio Management, Charitable Gifting Strategies, Client Education, Workshops and Special Events as well as Preferred Banking Solutions.



Give me a call and let's start the conversation about your financial future.

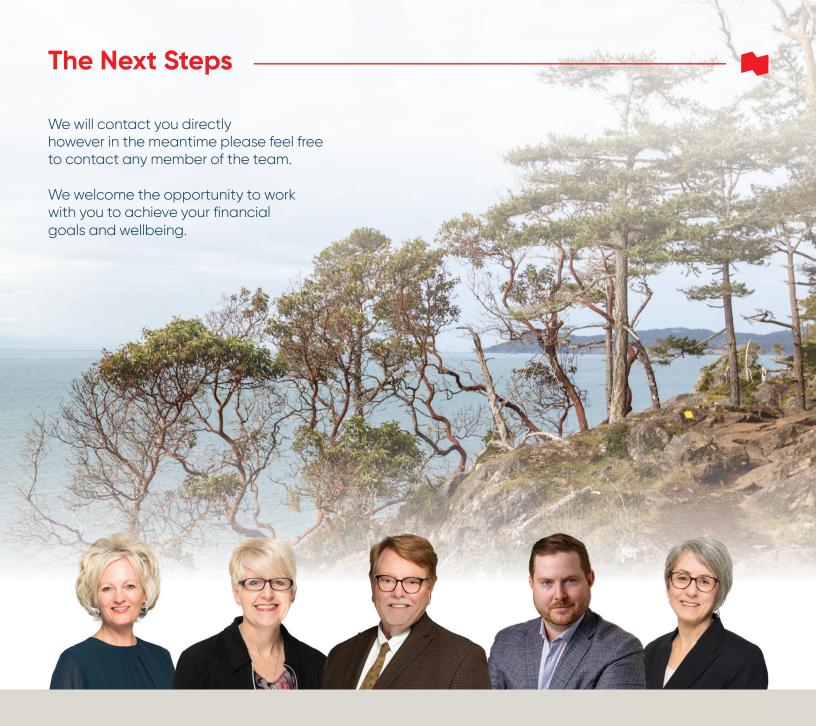












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