R Hunter
Wealth Management Group

30+
YEARS EXPERIENCE

Join us in celebrating Rob Hunter achieving recognition of

NATIONAL BANK FINANCIAL
WEALTH MANAGEMENT

R HUNTER | WEALTH MANAGEMENT GROUP

THE GLOBE AND MAIL

REPORT ON BUSINESS 2022 SHOOK
CANADA'S TOP WEALTH ADVISORS
BEST IN PROVINCE

Our **Team**

Rob Hunter and the R Hunter Wealth Management Group (RHWMG) have been the chosen financial advisor of Canadian families, affluent individuals and growing businesses for over 30 years, working with one generation to the next. While life provides each of us with a variety of challenges, Rob's unique set of disciplines and prudent advice is informed by decades of experience. He delivers clients the counsel necessary to grow and protect their wealth - always providing candid dialogue in the face of uncertainty and working with each individual to ensure their unique goals are achieved.

R Hunter Wealth Management's reputation is not only built on performance and results, but also on a commitment to social issues - honoring the integral values which have also empowered clients to continue moving forward. Rob's practice is set apart from the rest through continuous innovation and thought leadership, providing access to wealth generating ideas, income enhancement, unique investment strategies and risk-adjusted solutions for each client's situation.

Rob's investment approach combines fundamental and technical analysis to qualify potential investment opportunities, paired with advice on tax advantages now, as well as estate planning and preservation in mind for the future; through the use of an alternative investment class. Over the decades Rob has produced opportunities to enhance income and downside protection (hedging against risk), and has created a market-driven exit discipline through an actively managed covered writing strategy, utilizing options contracts.

> "Money itself, is a meaningless commodity – merely a means to an end. What is most important, is what your money means to you and your goals for it."

Rob and the team welcome the opportunity to speak with you so please do not hesitate to contact us directly. Rob is dually licensed in the securities and insurance industries.

Rob Hunter
Senior Wealth Advisor

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Campbell Hunter
Wealth Advisor

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Our **Value Proposition**

Tax Reduction 'Now'

Tax Advantaged Investment Opportunities

Technical Analysis

What is happening and what has happened?

Fundamental Research

Financials/ Analysts

Hedging

Covered Call Writing

- Increased Income
- Reduce Risk
- Market Driven Exit Strategy

*In Canada

- 10% Advisors licensed
- 5% practice

Source: "How high income earners can ease their tax burden" BNN Mar/16

Tax Reduction At Estate

I am able to offer insurance services for enhancing an estate, paying an estate tax liability, as well as an alternative investment asset.

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*NOTE:Insurance services are provided by National Bank Financial Services (NBFFS). NBFFS is not a member of Canadian Investor Protection Fund and the product sold or provided by NBFFS are not guaranteed by the Canadian Investor Protection Fund.

Your One Stop Solution

Helping your family

Helping Children
- Education
- Gifting strategies
- Business funding

Helping Parents
- Long-term care
- Managing estate
- Care giving

Unexpected Demands
- Emergency fund
- Disability
- Critical illness
- Life insurance

Protecting Family
- Disability
- Critical illness
- Life insurance
- Long-term care

Helping to Enjoy your life

Home
- Investing proceeds
- Utilizing equity
- Vacation home funding
- Home insurance

Leisure & Travel
- Remote banking access
- Travel insurance
- Emergency fund
- Foreign tax rules

Work Options
- Tax planning
- Benefit plan
- Income management

Protecting Lifestyle
- Disability
- Critical illness
- Life insurance
- Cash flow protection

Planning for the Future

Health Changes
- Disability
- Critical illness
- Life insurance
- Long-term care

New Opportunities
- Investment funding
- Short-term financing
- Loans
- Emergency funds

Business Succession
- Business valuation
- Tax planning
- Investing proceeds
- Financial purchase

Life on your Own
- Wealth management
- Portfolio evaluation
- Cash flow and income
- Benefits and insurance

Creating Financial Comfort

Managing Nest Egg
- Asset allocation
- Investment selection
- Tax planning
- Income options

Income planning
- Tax planning
- Income layering
- RRSP conversion
- Minimization strategies

Minimizing Taxes
- Tax planning
- Asset selection
- Income layering
- Tax-loss selling

Savings & Spending
- Retirement financial plan
- Systematic withdrawal
- Systematic purchase

Building a Legacy

Wills & Instructions
- Estate plan
- Tax planning
- Trust services
- Asset management

Charitable Giving
- Planned giving strategy
- Tax planning
- Estate bequest

Living Legacy
- Gifting family
- Gifting community
- Charitable giving

Maximizing Your Estate
- Insurance Solutions
- Testamentary/ Inter Vivos
- Family trusts

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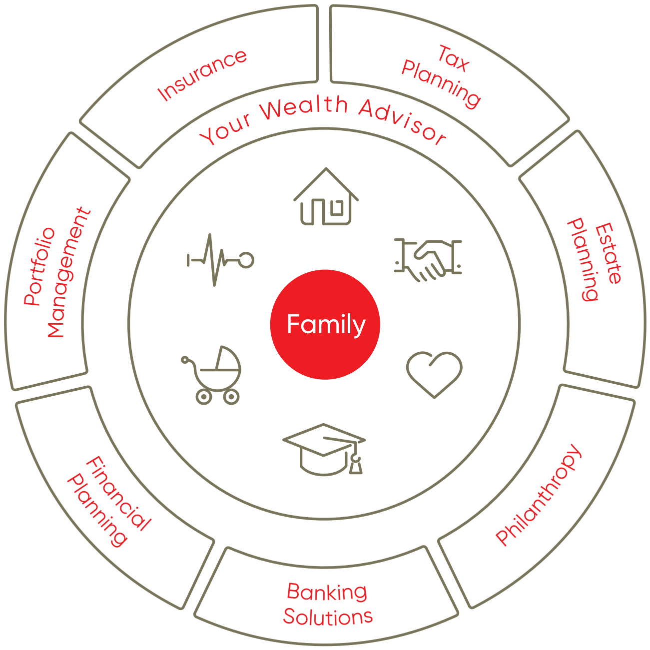
We Deliver Value - A note from Rob Hunter

I have priced my services lower than the average cost of a Canadian equity mutual fund managed at a bank, which on average, charge management fees of 2.50% which are not deductible. At the same time my fees are 100% deductible in non-registered accounts.

As a Senior Wealth Advisor, I offer far more ability, decades of experience and provide a wider scope of specialized services, for less cost than the average Canadian equity mutual fund.

Fee based advisory accounts are more aligned with my total wealth management offering. I provide advice beyond basic buy/sell transactions for stocks. I provide consistent advisement under all conditions, a more professional approach and easier to liaison with other professionals.

RHWMG provides wealth management services for Estate Planning, Retirement Planning, Portfolio Management, Charitable Gifting Strategies, Client Education, Workshops and Special Events as well as Preferred Banking Solutions.



Give me a call and let's start the conversation about your financial future.

The Next Steps

We will contact you directly however in the meantime please feel free to contact any member of the team.

We welcome the opportunity to work with you to achieve your financial goals and wellbeing.

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